

Guest Blogging for Turning the Page

Thanks for wanting to write a post for Turning the Page.

Turning the Page exists to empower people's mental health and so your writing needs to do just that - **empower mental health in those reading.**

So here are a few guidelines

Length: 800 - 1000 words

Spirituality: The spiritual focus of Turning the Page is Christianity.

Context: Most of those who read Turning the Page

1. Have a Mental Illness
2. Support someone who has a Mental Illness
3. Either works or volunteers in some capacity in areas of Mental Health
4. Pastors, Church workers, Counsellors, Therapists, Spiritual Directors

Style of writing:

- Conversational. No technical terms or jargon. Especially no Christian terms or words that are only known to those in the Church. Imagine yourself sitting in a cafe having a coffee with a friend. Keep it light and interesting.
 - **I reserve the right to edit.**
 - Scannable. Keep it simple and easy to read. Paragraphs are hard to read on screens. I will edit your content to make it scannable.
- Jeff Goins has written an excellent post on writing scannable content

[How to Write Scannable Content for Your Blog](#)

You might also like to read this post from Pamela Wilson.

[6 Quick Content Formatting Tips That Will Energize Your Page](#)

Images:

- Any images you provide must be free of copyright restriction. I prefer images from [Unsplash](#). I will craft the header image to maintain continuity of style.
- You are to provide an image of yourself with a short bio

Quotes and Questions

- I like to provide three quotes for people to chew on
- Can you give three questions that readers can use as jumping off points for further discussion say with a group of friends

I am looking forward to reading your post.

Barry Pearman